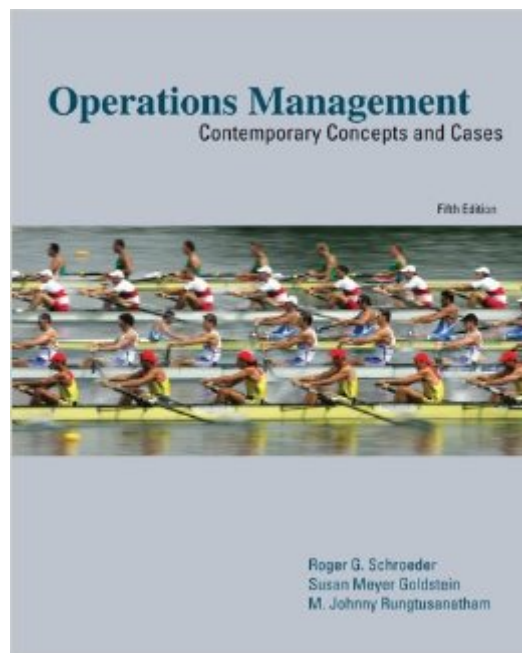


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Operations Management: Contemporary Concepts And Cases (Mcgraw-Hill/Irwin Series Operations And Decision Sciences)



Synopsis

Operations Management: Contemporary Concepts and Cases, is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective, appealing to non-majors and practical for use in an MBA level course in operations management. The size and price of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The cases offer variety in length and rigor; and several are from Harvard and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Book Information

Series: McGraw-Hill/Irwin Series Operations and Decision Sciences

Paperback: 576 pages

Publisher: McGraw-Hill Education; 5 edition (January 25, 2010)

Language: English

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Product Dimensions: 8 x 1.2 x 10 inches

Shipping Weight: 1.5 pounds

Average Customer Review: 4.1 out of 5 stars Â See all reviews Â (23 customer reviews)

Best Sellers Rank: #205,813 in Books (See Top 100 in Books) #80 in Â Books > Business & Money > Processes & Infrastructure > Operations Research #207 in Â Books > Business & Money > Management & Leadership > Production & Operations #655 in Â Books > Textbooks > Business & Finance > Management

Customer Reviews

I am OM professor for MBA and business undergraduate students. I have employed Schroeder text (different editions along time) several times. It is very clear and friendly for students. The last edition shows new structure and includes topics as Lean Manufacturing, Six Sigma, Supply Chain Management, Theory of Constraints, among others. Each chapter has exercises and questions to solve. As previous editions, there is a OM business cases section, with new ones. The cases show a good complexity level, and let the teacher to choose the appropriate level for the students group. Also, there is a text-web page, where one can find other resources. However, the text doesn't develop plant layout, plant localization, balancing assembly line, times study.

This textbook covers fairly complicated topics in a clear and fairly concise manner. In so many of my classes getting through the textbook is a pain because it is so dense and confusing. I found this book refreshing because it cut to the point. It is also full of helpful examples. The authors provide helpful practice examples after each chapter that reinforce the concepts in the chapters. The textbook covers topics such as production, lean management, quality, capacity planning, supply chain management, and much more. It gives a good overview of each topic without going into much depth. It is meant to accompany a basic operations survey course. This textbook added value to the operations course I took and helped me to be successful. I am glad I bought it and if I was back at the start of the semester I would buy it again.

Great book, very thorough. I am an MBA student, so this was not a choice, but I am impressed with the seller and the delivery time, as well as the condition of the product. Much cheaper than paying the 120 the school wanted for the very same book.

This book was required for one of my core business requirements. The fact that it is paperback makes it much easier to carry compared to hardback books. I purchased it online with . It was delivered promptly right to my door, packaged properly and the book enclosed was in shrinkwrap, so it was delivered in excellent shape. Although there is a lot of terminology, it is easy to read as the words are not too crowded or too small on each page. The diagrams are a good visual to enforce understanding of concepts and "handshake" icons besides paragraphs to remind us of the importance of people skills. In addition, there's a recommended site on the inside of the back cover for practice quizzes which I highly recommend before taking an exam!

I used this book for my MBA Operations Management class, and it explains everything nicely and the text is easy to understand. In addition, the book is soft cover like another reviewer said. The paper quality is good and it's easy to carry in a backpack. Strongly recommended as a textbook!

Instead of Operations Management Contemporary Concepts and Cases, I received a level one Spanish book that was worth half the price. I emailed the distributor and they responded three days later. It was a holiday weekend. In their response they informed me that they did not have any more copies of the book I ordered, but I could return the Spanish book and gave me prepaid postage. I gave it three stars because they took their time to remedy the situation, but I would have preferred for there to not be a situation to begin with.

The index refers you to pages that don't have anything to do with the subject you are looking for, other than the 3 solved problems the chapter problems aren't answered in the book at all so good luck. I hope you have a good teacher because this book is horrible.

May be the book was flipped a lot, so the papers are all curve on the bottom. A lot of highlight and writing in the book too. With \$76.85, it's kinda high for this book, it's not like my expect. I'm so disappointed

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